

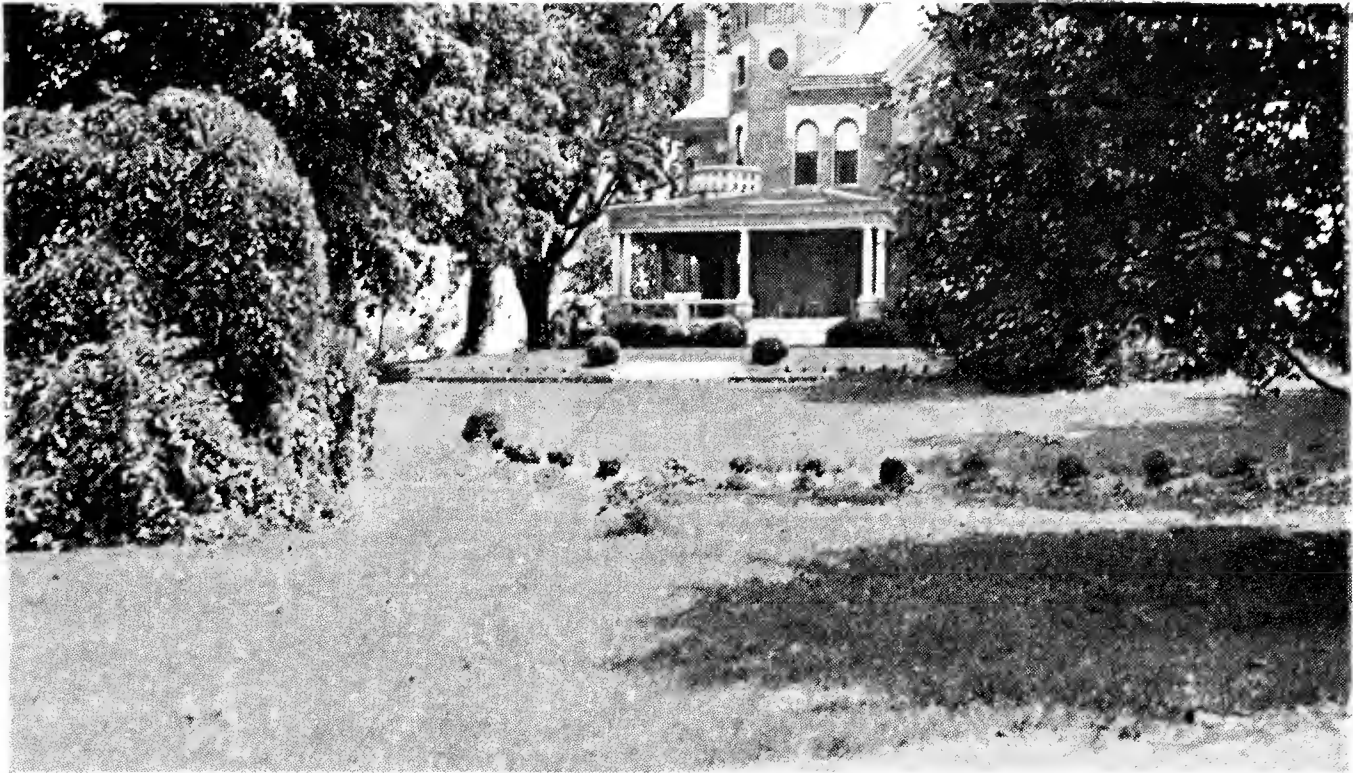
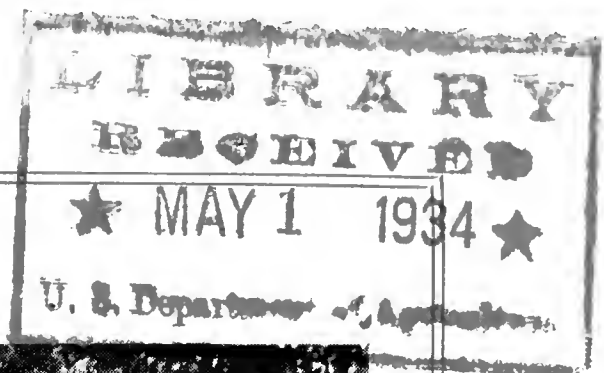
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1934

KENTUCKY BLUE GRASS



WALNUT LAWN

EST. 1842

Presents Its

PURE KENTUCKY
BLUE GRASS SEED

for

LAWNS AND FAIRWAYS

•••

ROBERT L. JAMES

ROUTE EIGHT

LEXINGTON, KY.

The Aristocrat of Permanent Grasses

YOUR LAWN

is your acre, be it large or small—that makes little difference, good or bad—that is your choice, however it remains the first impression of your home—yourself.

Your lawn may be good, perfect; we have no reason to think otherwise and you may already know the joy of possession, for it is a real pleasure to have a living green carpet on the framework to the picture of your home.

If, however, you think there might be room for improvement in your lawn, read the next few pages, please, and grant us your best judgment—with a fair trial.

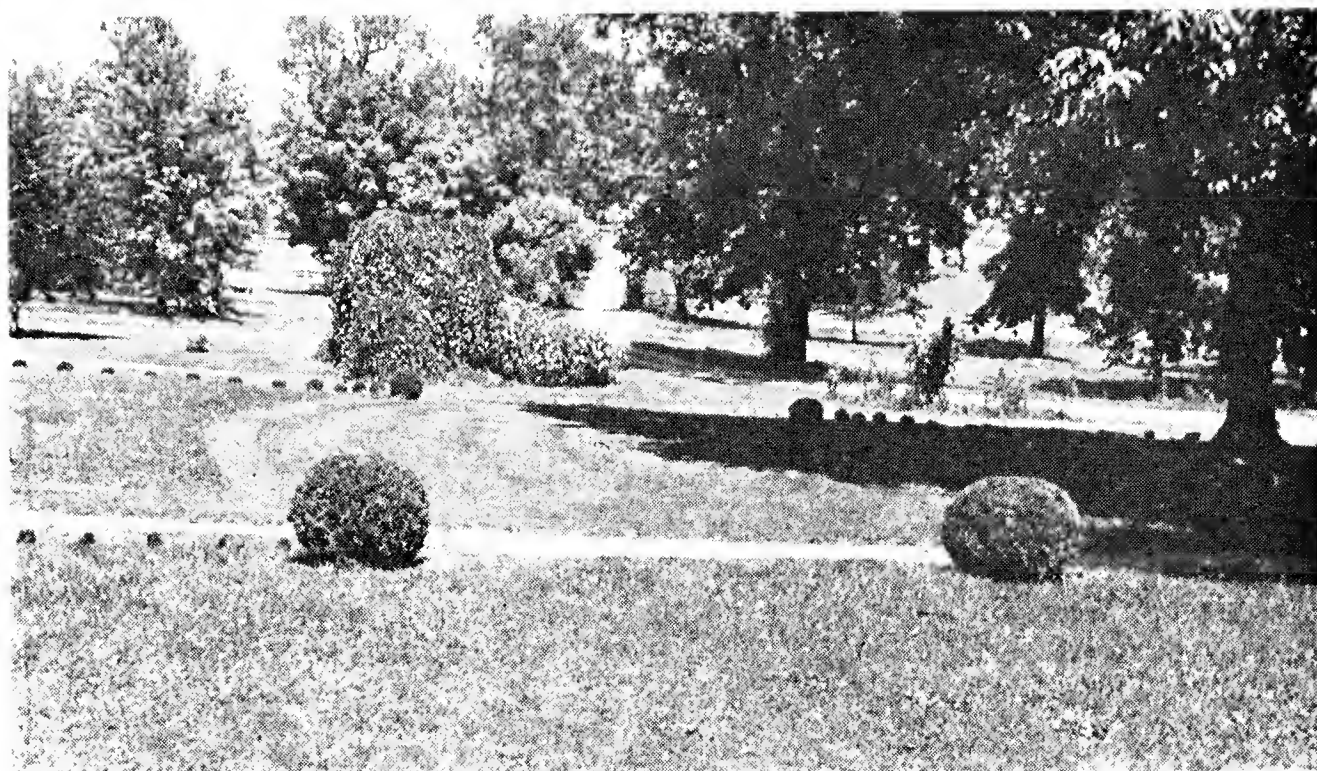
FOREWORD

ACRES of weedless Kentucky Blue Grass seed gave us the idea of supplying the needs of many who want just that on their lawns and fairways.

This job, if done correctly, requires infinite care and detailed supervision. We knew that in the beginning, but the results in satisfied customers have been well worth while.

Our service then is to select pure Kentucky Blue Grass seed in our fields, gather it when fully ripe, cure it carefully in open barns so that germination will not be impaired by heating, cleaned by modern machinery and tested by the Kentucky Experiment Station. It is then packed in convenient size white cotton bags and air-stored until delivered to you in perfect condition. Carefully prepared instructions in every bag.

All of which is respectfully done and we seek your business only because we believe you will be delighted with results—and pass the word along.



CONCERNING

Kentucky Blue Grass (*Poa pratensis*). This grass is too well known to justify our taking your time for a variety description, but we do wish to name some of its many good qualities accurately.

It can truthfully be said that Kentucky Blue Grass is the foundation of nearly all the best lawn grass mixtures sold and such good authorities as Professor Curtis of Cornell in his bulletin L-2 on lawn making, names Kentucky Blue Grass first.

Other great authorities are enthusiastic in its praise and its habits of growth deserve admiration as well as its beauty. As for its hardiness we know that it has undergone temperature far below zero without injury. As we look out across the lawn today, January 10th, the grass is very green and growing although we have already had zero temperature this winter. The great drought of 1930, when we had practically no rain for six summer months, the grass came through perfectly and made the greatest seed crop in 1931 ever known.

And so we have reasons to believe there is no desirable grass as practical to get and maintain as Kentucky Blue Grass.



ADAPTABILITY

We broach this subject because you are naturally interested in it and on your interest and ultimate satisfaction our business is built and will endure.

Here in the Blue Grass region of Kentucky we have a limestone soil of good fertility—Blue Grass grows rampant—luxuriously.

Our climate is varied to the extremes of temperature and moisture and therefore hardly a factor. Being Kentuckians we naturally feel very kindly toward our soil, but we cannot overlook the qualities and beauty of other states.

The writer has seen wonderful pieces of Blue Grass in many different states. Being interested, we made inquiry of the owner in many instances. Their methods were so simple and the results so pleasing that we took notes and incorporated them with our own practical knowledge of the subject to write for you a sheet of simple directions, which is packed with your seed. With this you are not experimenting and your success is almost assured. However we do not recommend our grass for *extremely* sandy, acid, or wet soils unless these conditions are corrected, and they must be if you are to have any kind of good grass.

Here is a thing about Blue Grass that is rather unique but most assuredly true—Keep ON the the Grass is more to its liking than to keep OFF. It likes a firm foundation and any reasonable amount of tramping over is of great benefit.

SELECTION

Knowing that purity from weed seed is the most important requisite of Lawn and Fairway grass seed, we made this our objective from the start, and we started in the field where it grows. We would not depend on the machinery alone for purity.

A great many fields from which seed is taken are thoroughly infested with weeds, and the cleaners are called upon for more than they can do. We select fields that are practically weedless, and carefully go over and cut out any weeds that may be found before the seed strippers start their work. Thus the foundation for purity is laid at the source of supply and ordinary methods cannot compete.

WE SUGGEST

that you buy enough seed to sow your lawn twice, both spring and fall, for two reasons: Because your lawn may reach the perfect sod stage quicker and because you may buy the seed more economically in the large bags. Should you have more than you need immediately the germination will not be affected in any reasonable length of time if kept dry where air may circulate.

On good lawns the grass is not allowed to go to seed, therefore great authorities all agree, and the man with the best lawn knows, that some pure grass seed must be sown each year to maintain the perfect sod.

We thank you for your time and hope that your lawn may be benefited by the use of this seed.

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WALNUT LAWN FARM

ROUTE EIGHT

LEXINGTON, KY.

PRICES

2¾ lbs. delivered free @.....\$1.50

Enough seed for approximately 800 Sq. Ft.,
one sowing.

5 lbs. net delivered free east of the
Rockies @.....\$2.00

10 lbs. net delivered free east of the
Rockies @.....\$3.75

Garden Clubs ordering at one time ten
bags or more may deduct ~~15~~% from the
above prices.

For large estates, Garden and Golf
Clubs buy in the large burlap bags
containing 108 lbs. net @ each.....\$16.00

Delivered F. O. B. carrier at Lexington, Ky.

HANDY LAWN SEEDER

For your convenience and efficiency in
sowing use this little horn type seeder which
attaches directly to the original bag in which
the seed is shipped.

It is well worth the cost price of forty
cents each.

WALNUT LAWN FARM

Route Eight

LEXINGTON, KENTUCKY

Invites your inspection.

REPORT

Submitted to the Board of Directors
of the [Company Name] on [Date]

The following report was prepared by the [Department Name] during the period [Start Date] to [End Date]. It contains a summary of the work done, a statement of the results achieved, and a list of the recommendations made.

The work was done under the supervision of [Supervisor Name] and the assistance of [Assistants Name]. The results of the work are as follows:

[Detailed description of work and results]

The following recommendations are made:

- [Recommendation 1]
- [Recommendation 2]
- [Recommendation 3]

GARDEN CLUBS

we think, are doing a most useful work over the country in creating an interest that proves a great pleasure to their members as the years go by.

We make special concessions in prices to clubs when their orders are placed as a lot shipment.

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KENTUCKY BLUE GRASS

is a permanent grass, not to be compared with the quick growing, quick dying kinds found in so many mixtures. Nor does it have to be watered every day.

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WALNUT LAWN FARM

located nine miles southwest of Lexington on the old Military Pike in Fayette County, Ky., is given over entirely to the production of Blue Grass, Burley tobacco and hemp, with cattle, hogs and sheep to keep up the fertility. Should you care to we would be delighted to show you a country place, made of the soil and by the soil.

KENTUCKY BLUE GRASS



OLD WALNUTS

The Aristocrat of Permanent Grasses